



# Unleashing Potential News - Dyslexia

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The term Dyslexia is used to refer to a general and undefined ability to do lots of things - or to do them 'poorly'.

In fact there are a number of different characteristics that have been identified and individually named. With a very simplistic description, these are:

## Dyslexia

Difficulty in reading and spelling

## Dysgraphia

Difficulty in forming written words

## Dyscalculia

Difficulty with numbers

## Dyspraxia

Clumsiness and poor co-ordination

## ADD

Attention Deficit Disorder - inability to keep the mind in one place

## ADHD

As ADD with bundles of energy!

Sadly, when referring to someone with any of these characteristics some see it as a blight on intelligence. This is certainly not so. Time and again 'dyslexics' are found to be very bright.

Far from their brain 'not working properly', they are often gifted with a higher level of creativity or sporting ability than average. Some, such as Albert Einstein are celebrated for their abilities. A modern day example of a dyslexic with exceptional ability in business is Richard Branson.

This is not to say that all dyslexics will become famous and/or rich, but it clearly shows that there is nothing wrong with their mental abilities.

It seems that the 'problem' is that of social and societal acceptance - what is accepted as being 'normal' and what our education system is based upon. But with 1 in 7 people in the UK experiencing the characteristics of the dyslexia group of characteristics, it can hardly be described as abnormal.

The techniques I use are different from a number of other 'correction' interventions in that they work by helping a small part of the mind to work a little differently. Once this has happened and the person becomes comfortable in using this 'new' facility, they have the choice to employ the creative element of dyslexia or to switch it off and employ 'normal' thinking styles. Over time and with a structured programme to catch up on what they have missed a dyslexic person really has the opportunity to let the fullness of their talent develop and shine.

## Further Information

[www.unleashing-potential.co.uk](http://www.unleashing-potential.co.uk)

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