



Unleashing Potential News - Dyslexia

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The term dyslexia is in common language and is used to refer to a range of characteristics that involve numbers. For instance, I often hear the expression:

“Dyslexic with numbers”

The technical and correct term for this is **dyscalculia**.

It's quite normal for a person to experience difficulties with numbers and maths without experiencing any difficulties with reading and writing words. It is just as normal for dyscalculia to be linked with any other of the characteristic groups, such as poor co-ordination (dyspraxia).

Nicole demonstrated a considerable talent for both sales and training in her role at work. Her success led to promotion and having to attend monthly meetings where she was required to make a presentation of the month's sales performance. Month after month the same questions were asked by the same people about how the figures were compiled and calculated.

She had never felt confident with anything mathematical as she became easily confused and was relieved to have a spreadsheet to calculate the figures for her. Needless to say, Nicole learned very early on to dread the meetings. She knew that her peers knew of her dislike for figure-work and felt picked on.

As is often the case with anybody who has any notable dyslexic characteristics, she didn't want to admit to her limitations

because she feared losing the job that she really enjoyed - apart from these meetings - so she struggled on.

After a programme tailored for her needs, she suddenly learned and understood how the monthly figures were compiled and went to the meeting fully prepared.

**Then a funny thing happened.
... she discovered confidence
for the first time**

On attending the first meeting after the 1-to-1 programme Nicole was again questioned over the compilation of the material she was presenting. Instead of getting embarrassed and stumbling over an explanation she reports that she calmly and easily looked the enquirer in the eye and said something to the effect of “You ask me that every month. You have compiled the figures yourself in the past and are familiar with how they are made up”. She has reportedly not been questioned since.

Nicole's confidence has grown from strength to strength and one year after the programme reports that she could not imagine going back to 'the bad old days'.

Further Information

www.unleashing-potential.co.uk

To discuss specific cases in confidence and bookings:

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